

# RADIO TODAY

MONDAY, MARCH 30, 1953

**KALI - 1430**    **KFI - 640**    **KGFJ - 1230**    **KMPC - 710**    **KPPC - 1240**  
**KBIG - 740**    **KFOK - 1280**    **KGIL - 1260**    **KNX - 1070**    **KRKD - 1150**  
**KBLA - 1490**    **KFSG - 1150**    **KHJ - 930**    **KOWL - 1580**    **KVOE - 1480**  
**KECA - 790**    **KFVJ - 1020**    **KIEV - 870**    **KPOL - 1540**    **KWKW - 1300**  
**KERN - 1410**    **KFWB - 980**    **KGER - 1390**    **KLAC - 570**    **KPMC - 1560**    **KXLA - 1110**  
**KFAC - 1330**

## PROGRAM HIGHLIGHTS

**PUBLIC INTEREST—**  
 9:00 KHJ-Newspaper of Air  
**VARIETY—**  
 6:00 KNX-Radio Theater  
 8:30 KNX-Talent Scouts  
**MUSIC—**  
 3:30 KFAC-World of Opera  
 5:30 KFI-Eleanor Steier  
 7:00 KFI-Dinah Shore

8:30 KFI-"Princess Pat"  
 9:00 KFI-Eileen Farrell  
 9:30 KNX-Jo Stafford  
**MYSTERY—**  
 7:00 KHJ-The Falcon  
 9:00 KNX-Suspense  
**SPORTS—**  
 5:45 KRKD-Race Results

KFI broadcasts the news today at 6\*, 6:45, 7:15, 7:45, 8:30\*,  
 10:00, 12 noon, 4:15, 5, 5:15, 8:15, 10\*, 11\* and 11:55 p.m. News-  
 casts starred (\*) use the news-gathering facilities of the Los  
 Angeles Times for local coverage.

### 7:00 A.M.

KFI-Johnnie Willis  
 KHJ-Frank Hankew'y  
 News  
 KFWB-Hill Lynden  
 KECA-P. Masterson  
 KMPC-Clock  
 Watcher  
 KNX-Bob Ferris  
 KFAC-Coffee Cup  
 Concert: News  
 KLAC-News, Haynes  
 at Reins  
**7:15 A.M.**  
 KFI-Fleetwyd Lawton  
 KHJ-Breakfast Gang  
 KMPC-News  
 KNX-Ralph Story  
**7:30 A.M.**  
 KFI-Cabbages & Kings  
 KLAC-Sam Balter  
 and Havnes  
 KMPC-Clock Watcher  
 KECA-B. Garred, P.  
 Masterson; News  
 KNX-Frank Goss  
**7:45 A.M.**  
 KFI-Knox Manning,  
 News  
 KNX-Harry Babbitt  
 KHJ-Sam Hayes, News  
**8:00 A.M.**  
 KFI-Golden Gags  
 KMPC-News  
 Clock Watcher  
 KLAC-News & Stock  
 Report  
 KFWB-News & Sports  
 KFAC-Stock Market  
 at Lites  
 KECA-Breakfast Club  
 KHJ-Cecil Brown  
 KNX-Ralph Story  
 KRKD-Unity  
**8:15 A.M.**  
 KFI-Joinny Murray  
 KNX-News  
 KLAC-Sports, Haynes  
 KGFJ-Delinquency  
 Prevention  
 KHJ-News, Heater  
 and Engle  
 KFAC-Musical  
 Varieties & Sports  
 KFWB-Bill Lynden  
 KMPC-News & Sports  
**8:30 A.M.**  
 KFI-Pat Bishop  
 KHJ-Bliss Institute  
 KNX-Grand Slam  
 KFAC-News, D. Joy  
 KGFJ-Divine Science  
 KMPC-Norman Nesbitt  
 Clock Watcher, News  
**8:45 A.M.**  
 KFI-Amy & Virginia  
 KNX-Rosemary  
 KFWB-News, Runnton  
 KFAC-Unity

### 9:00 A.M.

KBIG-Catalina Coffee  
 Club  
 KNX-Wandy Warren  
 KFAC-Garden Guide  
 and Recipes  
 KFAC-Morning Concert  
 (KHJ-Music)  
 KFWB-Bill Lynden  
 KLAC-News-Haynes  
**9:15 A.M.**  
 KFI-Ladies' Day  
 KNX-Aunt Jenny  
 KFAC-Chet Huntley  
 KHJ-Capitol  
 Commentary,  
 Music Box  
**9:30 A.M.**  
 KFN-Helen Trent  
 KECA-Friend in Need  
 KHJ-Norma Young  
 KLAC-P. Potter  
 KMPC-Chef Millant  
 KFAC-Plano Parade,  
 KFWB-Al Jarvis  
**9:45 A.M.**  
 KNX-Gal Sunday  
 KFI-News  
**10:00 A.M.**  
 KFI-Lindlahr  
 KMPC-News, Ira  
 Cook  
 KFAC-Composers'  
 Corner  
 KNX-Road of Life  
 KLAC-News, Peter  
 Potter  
 KECA-News and Jack  
 Berch  
 KHJ-Newsprint of  
 Air  
**10:15 A.M.**  
 KFI-Hob & Rav  
 KRKD-Health Talk  
 KNX-Ma Perkins  
 KECA-Hall of  
 Musical Fame  
 KHJ-Phrase That Pays  
**10:30 A.M.**  
 KFI-Strike It Rich  
 KFAC-Your Soloist  
 KECA-True Story  
 KHJ-Answer Man  
 KNX-Dr. Malone  
**10:45 A.M.**  
 KNX-Guiding Light  
 KHJ-Russ Morgan  
**10:55 A.M.**  
 KECA-Whisp. Sta.  
**11:00 A.M.**  
 KFI-Double, or Nothing  
 KFAC-"Masters in  
 Miniature"  
 KNX-2nd Mrs. Burton

KHJ-Ladies Fair  
 and News  
**11:15 A.M.**  
 KFAC-Folk Songs  
 KECA-When a Girl  
 Marries  
 KNX-Perry Mason  
**11:30 A.M.**  
 KFI-Garden Guide  
 News  
 KFAC-Music Hall,  
 News  
 KECA-Hits and  
 Encores  
 KNX-A Home-Town  
 Jamboree  
 KNX-Nora Drake  
 KHJ-Queen for Day  
**11:45 A.M.**  
 KFI-Bob Hope  
 KNX-Brighter Day  
**12 NOON**  
 KFI-Farm Report  
 KFAC-Concert  
 KNX-Bill Kenneally  
 KECA-News  
 KHJ-Sid Fuller  
 KPOL-Temple Baptist  
 Church  
**12:15 P.M.**  
 KFI-Road of Life  
 KECA-Paul Harvey  
 KNX-Hilton House  
 KHJ-Edie Foster  
**12:30 P.M.**  
 KFI-Pepper Young  
 KECA-Jack Owens  
 KFWB-News  
 KNX Art Linkletter  
 KHJ-Music: News  
 KLAC-570 Club  
**12:45 P.M.**  
 KFI-Rite to Happiness  
 KFWB-Bill Anson  
 KFAC-News, D. Joy  
**1:00 P.M.**  
 KFI-Backstage Wife  
 KNX-Wendell Niehe  
 KFAC-Employment  
 Review  
 KHJ-Jack Kirkwood  
 KECA-Bill Ring  
**1:15 P.M.**  
 KFI-Stella Dallas  
 KFAC-Storv'hk Time  
 KNX-Home Folks  
 KECA-Bill Davidson  
**1:25 P.M.**  
 KNX-Happens Every  
 Day  
**1:30 P.M.**  
 KFI-Wilder Brown  
 KHJ-Lucky D  
 KNX-Phil Norman  
**1:45 P.M.**  
 KFI-Woman in My  
 House  
**2:00 P.M.**  
 KECA-Recipes and  
 Ronnie Kemper

KFAC-Matinee  
 KMPC-News & J.  
 Grant  
 KNX-News, G. Fisher  
 KHJ-Job Freed  
 KRKD-Fire Dept.  
 KFWB-Bill Anson  
**2:15 P.M.**  
 KFI-Front 'n' Parrell  
 KNX-A. Godfrey  
 KHJ-Music: News  
 KRKD-L.A. County  
 Schools  
**2:30 P.M.**  
 KFI-Orenzo Jones  
 KHJ-Your Navy  
**2:45 P.M.**  
 KFI-Doctor's Wife  
 KFAC-Sing With Bing  
 KHJ-Club 930  
**3:00 P.M.**  
 KFI-Welcome Traveler  
 KFAC-News  
 Keyboard Stylings  
 KECA-Beat the  
 Record  
**3:15 P.M.**  
 KFAC-Your Soloist  
**3:30 P.M.**  
 KFI-Dr. Paul  
 KFAC-World of Opera  
 KECA-Cal Tinnay &  
 Recipes  
**3:45 P.M.**  
 KFI-D. Garroway  
 KHJ-Lynn Looks at  
 Hollywood  
 KNX-C. Massey  
**4:00 P.M.**  
 KFI-Ideas Can Be  
 Beautiful  
 KHJ-Fulton Lewis Jr.  
 KECA-Masterpieces  
 KNX-R. Ashton, R.  
 C. Lewis, J. Wakeley  
 KECA-Mary Margaret  
 McBride  
 KLAC-News, Sports,  
 Alex Cooper  
 KPOL-Larry's Stock  
 Club  
 KFWB-Red Rowe  
**4:15 P.M.**  
 KFI-Local News  
 Burnett Wheeler;  
 A. Baker  
 KHJ-E. Hemingway  
 News  
**4:30 P.M.**  
 KHJ-Clay Massey  
 KFWB-News;  
 KECA-Nancy Home  
 KGFJ-Dixieland  
 KNX-Hawthorne;  
 City Editor  
**4:45 P.M.**  
 KECA-News, Bingham  
 KHJ-Sam Hayes, News  
 KNX-Hawthorne  
**5:00 P.M.**  
 KFI-Pat Bishop  
 KECA-Elroy Hirsch  
 KMPC-News; Sports  
 KNX-Ed. R. Murrow  
 Serenade  
 KHJ-Bohiv Benson  
 KFAC-Sunset  
**5:15 P.M.**  
 KECA-Virgil Pinkley  
 KMPC-John T. Flynn  
 KFI-News  
 KNX-Tom Harmon  
**5:30 P.M.**  
 KFI-Eleanor Steier  
 KRKD-Sports Dial  
 KFAC-Viennese  
 Varieties  
 KMPC-Stars of Song

KNX-World Today  
 KECA-Chet Huntley  
 KLAC-News & Music  
 KHJ-Bill Hickok; C.  
 Brown  
 KGFJ-Art Laboe  
**5:45 P.M.**  
 KMPC-Today's Hits  
 KNX-Frank Goss &  
 News  
 KLAC-Sportsbook  
 KECA-Bob Garred  
 KRKD-Race Results  
**6:00 P.M.**  
 KFI-Record Album  
 Review  
 KLAC-570 Club  
 KMPC-Sports News  
 KNX-Radio Theater  
 KFAC-News Show  
 Time  
 KHJ-Gab. Heatter  
 KECA-Sports & News,  
 KGFJ-Request Perf.  
**6:15 P.M.**  
 KMPC-News  
 KFI-Bill Haworth  
 KECA-Elmer Davis  
 KFWB-Mark Scott  
 KHJ-Newsreel  
**6:30 P.M.**  
 KFI-American Way  
 KFWB-Frank Bull  
 KMPC-Bill Stewart  
 KHJ-Behind the  
 Stars  
 KFAC-Mus. Milestones  
 KECA-Headline  
 Edition  
**6:45 P.M.**  
 KHJ-Sam Hayes, News  
 KECA-Lum & Abner  
**6:55 P.M.**  
 KHJ-Bill Henry  
**7:00 P.M.**  
 KFI-Dinah Shore  
 KFAC-Music at 7  
 KGFJ-Musical Digest  
 KHJ-The Falcon  
 KECA Lone Ranger;  
 News  
 KNX-Boh Hawk Show  
**7:15 P.M.**  
 KFI-Mary Pickford  
 Address  
**7:30 P.M.**  
 KFI-John C. Swazya  
 & Musical Album  
 KFAC-Echoes Encores  
 KNX-News  
 Command Theater  
 KFWB-Community  
 Newspaper  
 KECA-Henry J. Taylor  
 KHJ-Hall of Fantasy  
**7:45 P.M.**  
 KFWB-Rosary Hour  
 KECA-Allstaire Cooke  
**8:00 P.M.**  
 KFI-Frost Report &  
 OneMan's Family  
 KNX-Lowell Thomas  
 KFAC-Eve. Concert  
 KFWB-Kennedy  
 Calling  
 KHJ-Let George Do It  
 KLAC-Sam Balter  
 KECA-Life Begins  
 at 80  
**8:15 P.M.**  
 KFAC-Sports; Music  
 KFI-News of the  
 World  
 KLAC-G. Norman  
 KNX-C. Collingwood  
 and Bob Trout  
**8:30 P.M.**  
 KFI-"Princess Pat"  
 KNX-Talent Scouts  
 KFWB-News  
 KHJ-Under Arrest

KECA-Playhall  
**8:45 P.M.**  
 KFWB-Kennedy  
 Calling  
**9:00 P.M.**  
 KECA-News of  
 Tomorrow  
 KFI-Eileen Farrell  
 KHJ-Newspaper of Air  
 KNX-Suspense  
 KMPC-Confidentially  
 KGFJ-Hunter  
 Hancock  
**9:15 P.M.**  
 KHJ-Fulton Lewis Jr.  
 KECA-Nester Amaral  
 KMPC-Songs You  
 Ordered  
**9:30 P.M.**  
 KECA-Giv  
 Lombardo  
 KFI-KFI Calling  
 KMPC-Dance Time  
 KNX-Jo Stafford  
 KHJ-Could This Be  
 You; Comedy  
**9:45 P.M.**  
 KNX-Junior Miss  
**10:00 P.M.**  
 KFI-Reporter  
 KFWB-L. Finley  
 KNX-10 O'Clock Wire  
 KECA-L. Edwin C. Hill  
 and Edwin C. Hill  
 KFAC-Crossroads  
 KHJ-Answer Man  
**10:15 P.M.**  
 KFI-Joy Forever  
 KECA-Bill Kenneally  
 KECA-Science of Mind  
 KHJ-Frank Edwards  
**10:25 P.M.**  
 KNX-Tom Harmon  
**10:30 P.M.**  
 KFI-Repeat Perf.;  
 Sports  
 KNX-Phillip Norman  
 KECA-Music From  
 Moon  
 KHJ-Crowell's Nest  
**11:00 P.M.**  
 KFI-News  
 KNX-News, Max Roby  
 and Tom Hanlon  
 KHJ-News  
 KECA-Music From  
 Moon  
**11:15 P.M.**  
 KFI-Al Poska  
 KNX-Merry-Go-Round  
 KHJ-Game of Day—  
 Dodgers-Red Sox  
**11:30 P.M.**  
 KECA-Roy Sierra  
**11:40 P.M.**  
 KNX-This I Believe  
**11:45 P.M.**  
 KNX-Dwight Cooke  
 —Asia  
 KFI-Orchestra  
**12 Midnight**  
 KFI-Midnight Flyer  
 KFWB-Larry Finley  
 KLAC-News, Alex  
 Cooper  
 KECA-News; Tenn.  
 Ernie  
 KFAC-Night Music  
 KNX-News,  
 Hawthorne and  
 Bill Ballance  
 KRKD-Hiwyd. Show  
 KMPC-Midnite Ser.  
 KXLA-Nite Life